



*Air Waves,* INC.

**Air Waves, Inc is The  
Total Source For  
Apparel Decoration.**

- Screen Printing
- Digital Printing
- UV Printing
- Graphic Design
- Heat Transfers
- Retail Ready
- Licensing Programs
- Fulfillment
- Sourcing



**800.468.7335**

# Contract Printing & Services

## Direct Screen Printing



## Heat Transfer Printing



## Graphic Design



### THE AIR WAVES ADVANTAGE

Each and every product shipped from Air Waves has been produced by a team of individuals guided by four principles: technological innovation, attention to detail, quality-focus, and efficiency. Whether in R&D, Art, Production, Sales, Marketing, or Finance, all of our employees are true professionals. The unique synergy which arises from their respective talents is what has made Air Waves the world's leading manufacturer of heat applied graphics and printed apparel. It is also what will serve as our foundation for the future.

### RESEARCH & DEVELOPMENT

Innovation is the cornerstone of our customers' success. Air Waves employs a full-time R&D staff dedicated to researching new developments and technologies. Working hand-in-hand with our Marketing and Art Departments, our R&D professionals are constantly creating new printing techniques and solving the needs of our customers worldwide. Air Waves' R&D has been responsible for breakthrough techniques such as sculptured puff, "Midnight Hues", glitter art, "Shimmer" designs, and one-step foil technologies.



**Retail Ready Services**



**Packaging & Fulfillment**



**Coating & UV Printing**



**THE ART DEPARTMENT**

Air Waves' Art Department is recognized industry wide for its creativity. Having produced hundreds of copyrighted designs, each year our artists have won numerous awards, including Golden Squeegie, Impressions, and Press Readership Awards. Using state-of-the-art computer graphics equipment, members of the Art Department excel in creating custom imprinted sportswear graphics for a host of organizations. Air Waves designs are so unique that many of them have been licensed for use on posters, can wraps, balloons, stationary, buttons, and other contemporary gift products.

**PRODUCTION**

Quality and efficiency are the by-laws of Air Waves' production operations. Each step, from screen making to ink mixing, printing to cutting, and inspection to shipping, is controlled and executed in-house. Boasting the largest capacity of the most sophisticated screen printing and heat transfer presses in the industry, our experienced production personnel are equipped with all of the tools necessary to insure that each and every job is completed to customer specifications. Computerized order entry and shipping plus a host of innovative production techniques insures that deliveries of transfers and preprinted garments meet our customers demanding schedules.

**CUSTOMER SUPPORT**

Exceeding the expectations of our customers has been the goal of every Air Waves employee since the company's inception in 1983. Air Waves employs one of the most experienced sales forces in the industry. Our staff works directly with leading retailers, garment manufacturers, and distributors. An extensive inside sales support operation insures immediate response to all customer queries. These professionals have been responsible for the presence of Air Waves products in over 50 countries worldwide. Air Waves sales efforts are supported by a full-color catalog packed with graphic designs, and a state of the art website. Other support materials are newsletters, product release flyers and marketing research on customer satisfaction and new trends in the industry.





*Air Waves*, INC.

7787 Graphics Way  
Lewis Center, OH 43035  
PH 800.468.7335 or 001.740.548.1200

Contact: sales@airwavesinc.com  
Web: www.airwavesinc.com  
FAX 740.548.1212



## AIR WAVES AT A GLANCE

Founded in 1983, Air Waves today is the world's foremost manufacturer of heat applied graphic and apparel.

Employing over 100 dedicated individuals and led by a management team with experience unparalleled in the industry, Air Waves occupies over 110,000 square feet of office, production, and warehouse space in its Columbus, Ohio facility.

With products sold in every state of the union and over 50 countries worldwide, Air Waves provides its valued customers with one-stop shopping for heat transfers, preprinted garments, licensed artwork for use on other products, accessories, and heat transfer application machines.

The company's full-time R&D staff and Art Department have led the industry in developing proprietary technological innovations and in copyrighting hundreds of unique and appealing designs. Air Waves has both the highest production capacity and the largest outside sales staff of any manufacturer in the industry. Air Waves has an extensive, computerized, order tracking and shipping system for meeting delivery schedules in the most efficient manner possible.

In an industry which is constantly evolving, Air Waves actively seeks and implements innovative ways for continually improving each and every facet of its operation.

### **Air Waves, Inc. Statistics:**

- 110,000 square foot facility
- Multiple Automatic Sheet feed Screen printing Press
- Multiple Semi-Auto Sheet feed Screen printing Press
- 20 Color 22 Station Direct Print Press with 5 Flashes
- Multiple 10 Color 12 Station Direct Print Press with 2 Flashes
- 6 Color 8 Station Direct Print Press with 1Flash
- Multiple 6 Color Manual Printing Press with 1 Flash
- Multiple 16" x 19" Heat Transfer Press
- Multiple Hat Press
- Automated Folding
- Relabeling
- Ticketing
- Bagging
- Packaging
- Hanging